# Jérémie Grandsenne

# Project Manager, Content Manager, Expert in Blockchain and Arts Researcher, Report Author, Technical Writer, Marketing

**Done:** Founder and Director of successful projects in Arts and Blockchain, inspired and managed 230 international talents and attracted 1200 visitors, supported 40 crypto projects. Content Manager, Researcher, Report Author and Technical Writer for ConsenSys, Fetch.ai, 10 years marketing experience for Google, Chanel, Columnist for Vogue, Author of 5 books, Artist showcased at Art Basel Paris.

**Seeking:** Project development responsibilities, team inspiration and lead, challenging roles requiring creativity and strategic decision-making, UX Design positions, Educative positions.

Technology, Luxury, Work for good, success-oriented projects with an aesthetic or human vision.

#### PROJECT FOUNDER AND DIRECTOR

- DAOCapital Decentralized Co-Founder, Co-Manager, Project Analyst, Strategy 09/2020 03/2021
   Cryptocurrency Seed Investment & Start-up Advisory DAO Decentralized Autonomous Organization
   7 Founders, 75 members, 40 supported projects
- IWantToBuyArt.com Paris FR / Global Founder, Director, Project Manager

  Art Marketplace Web App

  01/2015 06/2017

Strategy Lead, Art Director, UX & UI Designer, Communication, Content Writer + 2 associates, 2 freelancers, 1 intern, 50 artists

• La Forêt Sans Nom Paris FR / Global Founder, Director, Full Manager

Art Exhibitions, Music Digital Publishing, Charity Project

Managed 100 Artists in 15 countries, 3 Sponsors and 1 Partner in Europe and Japan, 1200 visitors

Run from and projects in: Paris FR, Leipzig DE, Sendai JP, Seoul KR, Global online projects

Exhibitions & Publications Curator and Manager, Sponsors and partners acquisition, Sales

Sponsors: Mitsubishi Electric Europe, Franco-German Youth Office, Bavaria

Partner: Japanese Organization for International Cooperation in Family Planning JOICFP

Charity Project Organizer

Music compilation with proceeds to JOICFP to help women and children in Japan after 3.11

• SOJAH Paris FR Founder, Artistic Director, Full Manager, Graphic Designer
Art online review, 4 issues, 10 artists, 800 readers, HTML / CSS / PDF

> All projects here

## CONTENT MANAGER, RESEARCHER, REPORT AUTHOR, TECHNICAL WRITER

 Alizent Paris FR Houston TX White Paper Author Sensor-based Supply-chain tracking, 40M Turnover 07-09/2021

- Fetch.ai Cambridge UK Researcher, Technical Writer, Team Technical Liaison 09/2020 03/2021

  Al for Blockchain, Fintech and Automation, \$2.6B MCAP, 200k Community

  Liaising Development and Marketing teams to guarantee technically accurate communication

  Wrote developers documentation, educative technical posts, communication material
- Soramitsu Tokyo JP Researcher, Reports Author, Marketing & Technical Writer 07/2019 09/2020

  Blockchain Development and Fintech, \$M46 MCAP at the time, 12k community

  Author of an authority report on Central Bank Digital Currencies global research <a href="here">here</a>

  Author of a research and internal recommendation report on EDU e-Payments solutions
- ConsenSys + European Commission, European Union Blockchain Observatory & Forum
   Blockchain Research and Recommendation body by ConsenSys for the EC, Paris FR Brussels BELG
   Content Manager, Community Manager
   O3/2018 12/2019
   Curated and introduced technical and legal blockchain content for our community: governmental and European institutions workers, corporate leaders, researchers, blockchain experts
   Researcher, Report Author, Report Contributor
   Authored the technical and legal report Blockchain and exidentity here, of ConsenSys' workshop at
- Authored the technical and legal report *Blockchain and e-Identity* <u>here</u>, of ConsenSys' workshop at the European Commission. My report served as a basis for ConsenSys' later full thematic report.
- In charge of the first research phase and draft of the report *Blockchain Innovation in Europe* here
- Led interviews of blockchain experts: CTO, R&D leaders, institutions, academics, legal experts
- CryptoEconomics Lab Tokyo JP Researcher, Marketing and Technical Writer
   Development framework for Ethereum Plasma, Japanese-speaking team

   Wrote a marketing and technical article <a href="here">here</a> on a development framework with no previous documentation, based on research and on communication with the CTO speaking limited English

#### **CONTACT**

Tokyo, Japan / Paris, France +81 (0)70-9120-1489 +33 (0)9 77 21 91 66 WhatsApp +33 6 60 68 37 50 jeremie@grandsenne.com Portfolio grandsenne.com

## **HARD SKILLS**

Project Development
Project Management
Team Management
Content Management
Research and Analysis
Strategy
Marketing
Blockchain expert

#### **WRITING**

Report Writing
Technical Writing
Marketing Writing
Content Writing

#### COMMUNICATION

Oral, Written, Visual, Public Education Explain complex topics simply Active Listener Empathetic

### **SOFT SKILLS**

Creativity Talents orchestrator Strategic thinking Attention to detail Proactive Brainstorming Critical thinking Decision-making Problem-solving Multitasking Quick learner Autonomy Organization Adaptable Embraces feedback Team player

# **PERSONALITY**

Creative and imaginative
Curious and loves learning
Eager for improvement
Loves challenges
Conceptual and practical
Structured thinker
Enthusiastic and committed
Caring and positive
High work and life ethics

- OmiseGO / FreeCodeCamp Tokyo JP / Global Researcher, Educational Technical Author 11/2017
   Blockchain & Fintech, 50k community / Coding and Computer Science Education, 1M community
   The Definitive OmiseGO Beginner's Guide, 3.6 likes, published by FreeCodeCamp here, republished
   in Japanese by OmiseGO here, step by step explanation of a complex technical project, for anyone
   to understand with zero previous technical knowledge. Also very active community educator.
- Auditoire Paris FR Event and Technical Copywriter, B2B Technical Liaison
   Experiential Event Agency for Apple, Gucci, in Paris FR, Dubai UAE, Singapore SG

   Technical liaison between the Clients and the Event team, wrote for:
   Google Arts Fashion + Musée des Arts Décoratifs Paris FR / Global, Fashion History, 7 Global online exhibitions + Museum exhibition including, AR, VR and digital interactions

   Valeo / BMW Paris FR / Munich DE, Automative SmartTech, Global launch video
   Sercel Geophysics Houston TX, Geophysical Technologies, Product launch event in Houston TX
   Peugeot Flagship Champs-Élysées Paris FR, Luxury avant-garde prototype exhibitions

#### **MORE EXPERIENCES**

09-2024 Carlotta Paris FR Cinema Book Author Grants: Mitsubishi, Franco-Japanese Foundation 03-05/2024 Chanel Paris FR Confidential mission Leaving time for a full-time position **Cryptocurrencies** Decentralized Finance Investor and Trader 2017 - Present 5 Books Literature, Essay, Japanese Animation Author 2016 - Present 2 Blogs Literature, Cinema, Arts, Music Author 2010 - Present E-shop, Portfolios Various Web Designer and Developer WordPress, CMS, HTML/CSS 2006 - Present Art Basel Paris + 70 exhibitions Artist, Filmmaker, Al Artist Art Galleries, Museums 1998 - Present Universal / Netflix / CBS Global Songwriter Songs at Universal featured in 3 series 2015 - 2023 Trendex Paris FR Copywriter Betting on talents application 08/2022 03-07/2021 Rieussec Gignac FR Luxury Wine Copywriter Luxury Bordeaux wine Chanel Paris FR Luxury Beauty Copywriter Chanel Beauty line N°1's global launch video 03-04/2021 Tenchains.io Paris FR Content Manager Blockchain Projects Management 09-10/2019 Streamr Zug CH White Paper Translator Blockchain real-time data marketplace, 80 M MCAP 04/2018 PeclersParis Paris FR B2B Trends and Style Translator Prospective reports 01/2014 - 09/2016 Mondes du Cinéma Paris FR Cinema Critic and Interviewer Éditions LettMotif 05/2014 Chronic'Art Paris FR Music Critic and Interviewer Concert reviews, Musician interviews 2013 Voque Paris FR Culture Columnist & Curator Weekly carte blanche, Critic & Iconography 09-12/2011 La Fémis, Villa Arson, LISAA FR Speaker, Master Jury Degree Cinema & Art Schools 2006 - 2010 Museum of Fine Arts Valenciennes FR Drawing Workshop Director 09/2008

#### **LANGUAGES**

Japanese Intermediate
English Bilingual
French Native
German Notions

#### **PROGRAMMING**

Culture Strong
Solid foundation in
programming concepts and
paradigms
Skills Basic
HTML CSS JS Python Ruby
Terminal Libraries Github

### AI / CMS / SOFTWARES

**Dall-e** Mastery - Al Artist **ChatGPT, Gemini** Mastery **MidJourney** Functional

WordPress Functional
Ghost, Semplice Mastery
Automad Functional

Team tools Functional
Office Suite Functional
Adobe Suite Basic use
Obsidian (Wiki) Functional
Apps Culture Passionate

# **AESTHETICS / LETTERS**

Arts, Cinema, Visual Expert Fashion Solid Literature Expert Philosophy Solid

## **EDUCATION**

Master in Arts, 2007

National Superior Art School Villa Arson, Nice France Master in Literature, 2003 Paris 7 University, Paris France Félicitations du Jury Highest French distinction above Summa cum laude Hypokhâgne Moderne, 1998 Henri IV, Paris France French most selective higher education class in Humanities Japanese JLPT N3, 2023 ABK School Tokyo Self-learning, Life-long Programming, Computer Science, Japanese, Everything